



Pack it up, Pack it in Action Day:

Friday 5th June 2020 - World Environment Day
Partners Pack



World Environment Day is the United Nations day for encouraging worldwide awareness and action to protect our environment. This month, our *Pack it up, Pack it in* action day will focus on reducing our own waste and packaging use, and will take place in partnership with Scotland's #iWill Ambassadors.

How can partners get involved?

- Tweet about our *Pack it up, Pack it in* campaign using the template tweets below (or you can write your own, but please remember to tag @OfficialSYP and use #SYPReducePollution and #iWill4Nature so we can give you a shout out!)

Before World Environment Day (week beginning 1st June 2020)

- 5th June is #WorldEnvironmentDay & a #SYPReducePollution & #iWill4Nature action day! Young people will be taking action to reduce waste and packaging use. 🗑️👤🌍 Find out more about @OfficialSYP & the 'Pack it up, Pack it in' campaign at <https://bit.ly/2REUcO6>
- There are just <#> days until #WorldEnvironmentDay & another @OfficialSYP #SYPReducePollution & #iWill4Nature action day! On 5th June, young people across Scotland will be taking action to reduce waste and packaging use. Find out more at <https://bit.ly/2REUcO6>!

On World Environment Day (Friday 5th June 2020)

- Today is a @OfficialSYP #SYPReducePollution & #iWill4Nature campaign action day. To celebrate #WorldEnvironmentDay young people will be taking action to reduce their own waste and packaging use. Find out more about SYP's 'Pack it up, Pack it in' campaign at <https://bit.ly/2REUcO6>
- Happy #WorldEnvironmentDay! Check out the @OfficialSYP Pack it up, Pack it in campaign at #SYPReducePollution & <https://bit.ly/2REUcO6>. Today young people across Scotland are taking action to reduce waste & to use less packaging. How will you get involved? 👤 #iWill4Nature
- Young people across Scotland will be taking action today to reduce waste and packaging use for #WorldEnvironmentDay. Find out more about the @OfficialSYP #SYPReducePollution & #iWill4Nature action day at <https://bit.ly/2REUcO6>!
- Make a recycling bin for your home work space. Find out what can be recycled in your area, and then draw or write these items on your bin!
- Help to reduce your environmental impact during the COVID-19 pandemic by making your own reusable masks. You could make one with a see-through panel to make it more accessible - check out the 'useful links' on the next page for instructions!

- Play our virtual game of 'Environment Tag' - use the example tweet below to thank someone for their work to support the environment, then ask them to thank someone else. Let's see how far we can spread our thanks during the day!



This [#WorldEnvironmentDay](#) I'd like to say thank you to [@<NAME>](#) for [<ACTION THEY'VE TAKEN>](#).

Take part in [#SYPReducePollution](#) [#EnvironmentTag](#) by copying & tagging someone you'd like to thank for taking environmental action!

 Everyone can reply



Tweet

Useful Links:

World Environment Day (UN) - <https://bit.ly/2Xudqbk>

World Environment Day 2020 - <https://bit.ly/36JF3S9>

Recycling symbols explained - <https://bit.ly/2TILeQX>

Find out what can be recycled in your area - <https://bit.ly/3gpH6Pu>

Make your own face mask (UK Gov) - <https://bit.ly/2XChFSp>

Face masks with clear panel - <https://bit.ly/2zrFWT8>

About #IWill

#IWill is a national campaign that aims to increase the opportunities for young people to take part in youth social action activities. Our goal is for Scotland to be a place where every young person, regardless of their situation, is able to take part in an activity that makes a difference to their community, society or environment. This could be volunteering, fundraising, campaigning, activism, befriending or mentoring! We work across different sectors of society including youth work, the voluntary sector, health & social care, business, and formal education to create meaningful opportunities for young people to get involved. Our sub-campaign *#IWill4Nature* has a specific focus on environmental youth social action, and works with the environmental sector to increase the opportunities for young people to get involved.

The 1st - 7th June is Volunteers week, a week to celebrate and say thank you to all of Scotland's volunteers! Throughout the week Scotland's *#IWill* ambassadors will launch a series of daily *#PowerOfYouth* challenges that young people can do from home, and we are excited to be partnering with MSYP's on World Environment Day for a day of environmental actions linked to *Pack it up, Pack it in*.

You can find out more about *#IWill* in Scotland at <https://bit.ly/2yCtyiF>.

[#SYPReducePollution](#)

[@OfficialSYP](#)

About *Pack it up, Pack it in*

Pack it up, Pack it in is the Scottish Youth Parliament's 2019-20 national campaign.

This campaign will concentrate on **reducing pollution levels which contribute to climate change**.

We will do this by focusing on the themes of **reducing single-use packaging and waste, and improving recycling in Scotland**.

The aim of this campaign is:

To empower young people to speak out and take action to reduce pollution levels in Scotland.

We will do this by:

1. Identifying young people's views on single-use packaging, waste, and recycling in Scotland.
2. Making recommendations and calling for the changes young people want to see in relation to single-use packaging, waste and recycling in Scotland.
3. Taking action to reduce the single-use packaging and waste, and to improve recycling in Scotland.

Grassroots Actions

Grassroots, or local, action is really important to the success of SYP's campaigns - this is our opportunity to get lots of young people involved and really drive forward the local changes we need to see to make sure our campaign is successful

The grassroots phase of *Pack it up, Pack it in* runs between October 2019 and October 2020. This phase focuses on grassroots actions - the actions every MSYP, young person, and person who is young at heart, can get involved in. It aims to empower young people across Scotland to take small actions each month to reduce their own single-use packaging use and waste, and to improve recycling in their local areas.

Every month, beginning at the end of November 2019, we are going to hold a national action day, where everyone will be encouraged to take a small action for the campaign. There will also be two action weeks, in March 2020 and October 2020.

If you have any questions about the campaign, please contact Rosy Burgess, SYP's Events and Campaigns Officer: rosy.b@syp.org.uk.