

About this campaign...

Our goal for this campaign is to encourage young people to walk, wheel and cycle a short journey that they would otherwise drive or get a lift. Every small journey where we travel actively reduces our CO2 emissions and helps to tackle climate change, so let's help to save our planet and get a move on!



What are the aims of the campaign?

1. To showcase the benefits of active travel through a social media campaign.
2. To encourage young people to get involved in active travel.

Why is this campaign important?

In the run up to COP26, we want to prove the power of young people. We have always campaigned for change and we want to show that we are willing to put in the work to save our planet.

How can I get involved?

Between 1st and 16th October, walk, wheel or cycle all or part of a journey you would normally travel by car. After your journey, head over to the SYP website to let us know about your experiences!

<https://bit.ly/sypgetamoveon>
You can also follow us on social media @OfficialSYP

